

O Scale Directory

www.oscaledirectory.com

Advertising rates effective July 1, 2014

The O Scale Directory is equivalent to the yellow pages, but focused on O scale trains. It is a pay to display or advertise website. The website is available 24-7 for anyone to use. Each current listing or advertisement will contain links to your website. A standard listing will contain your logo, contact information supplied and verified by you including your address, telephone number, fax number, email address and website links. You will also have an area to describe your business to assist others in their search for products or services. Standard listings will be billed for a 12 month period. All other ads will be billed on a bi-monthly basis. All ad copy should be at least 300 DPI. Ad copy is preferred in TIFF or can be supplied in a JPG format. We reserve the right to adjust the size to fit the space. Listing Icons should be sized to .5" w x .4" h. (150 x 125 pixels at 72 DPI or better) I can assist in creating your icon and advertisements. Contact me. Order of listings will be alphabetical.

Please email your copy of the icon and the application to oscaledirectory@yahoo.com. Please provide a contact person and a telephone number so we can confirm and discuss your application.

Standard Listing

All standard listings are paid in advance

A standard listing is \$195 per year. The total size is 8" w x 2" h per listing. Once everything has been verified as correct, we will allow you to update the listing once during that 1 year time period free of charge. All other adjustments will be \$25 per adjustment. The icon picture will be .5" w x .4" h. (150 pixels x 125 pixels at 72 DPI or better)

Advertising

All advertisements are paid for in advance

After the initial payment and insertion, you will be billed 30 days after the first or current period begins for the next 2 month period and it must be paid before the beginning of the next period. Dates will be supplied on the bill.

Side bar advertisements of both the left and right side of the page

All listings will be .5" wide (150 pixels) with .5" increments for height. If you use your standard listing logo as your advertisement, the cost will be \$25 per each 2 month period.

If you supply your own advertisement, it will be \$30 per .5" w (150 pixels) and .5" h (150 pixels) and any additional height will be billed at a rate of \$30 for each .5" (150 pixels) increment.

Example: A listing .5" wide x 1.5" high advertisement would be \$90 per each 2 month period. (150 pixels x 450 pixels)

*****Position of placement on sidebars will be determined on a first come basis and will be yours unless you become delinquent in your payments. Order is top to bottom.**

The header advertisement

The header advertisement area is 10.83" w x 2.5" h (780 pixels x 180 pixels) at \$800 for a two month period and billed the same as above. This advertisement will be at the top of **every** page.

*If you buy a 1 year subscription of the header advertisement, you will get your standard listing free.

The main home page listing

The home page main section will display only on the home page! It will be on the first page that appears before everyone as they connect to the website. The price will be \$700 for a two month period and billed the same as above. The size will be 8.5" x 11" (600 x 780 at 72 pixels or better).

* If you buy a 1 year subscription of the header advertisement, you will get your standard listing free.

Payment methods

I prefer a check or money order. I will take a credit card via PayPal but I have a hard time giving them money. If you have problems or questions about payments or anything above, please call me and we can discuss it.

Mail your check to:

Jim Allen
1239 South 4300 West
Syracuse, Utah 84075

You can call me at 801-643-3665

You can email me at info@oscaledirectory.com

To our mutual success!!

www.oscaledirectory.com